

Julia Kassam
Managing Director
CIBC Innovation Banking

Julia is a Managing Director at CIBC Innovation Banking where she leads strategic initiatives for North American markets. CIBC Innovation Banking is a trusted financial partner to entrepreneurs and investors.

Backed by the strength of CIBC, Innovation Banking can provide financial capital, a rich network of connections, and insightful service that give our clients an edge in the innovation economy.

Starting her career as a Corporate Strategy consultant with Deloitte, Julia developed a passion for disrupting and driving innovation in Canadian markets that lacked competition.

She joined wireless disruptor, Public Mobile, holding dynamic roles until the startup was acquired by Telus Communications.

Julia kicked off her career in finance as the Head of Listings for the launch of Canada's upstart stock exchange, NEO, where she also held the role of Head of Marketing & Communications.

Julia is an avid traveler, runner and loves to stay active with her kids outdoors.